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**Rayonier Advanced Materials Hires Thomas Benner to Lead Performance Fibers'
Commercial Operations**

Specialty Chemicals Veteran to Lead Sales, Marketing, Strategic Sourcing and R&D Efforts

JACKSONVILLE, Fla., September 15, 2014 – Rayonier Advanced Materials (NYSE:RYAM) announced today that Thomas Benner is joining the company as Senior Vice President, Commercial, effective October 6, to lead the sales and marketing, strategic sourcing and R&D departments of its Performance Fibers business.

Benner joins Rayonier Advanced Materials from Solvay in Lyon, France where, for the past four years, he served as the President of Solvay's Silica business. In this role, he was responsible for a global business with eight manufacturing plants in seven countries. As President, he delivered significant growth in EBITDA through volume and price improvements and led successful efforts that drove innovation, resulting in new products and process improvements.

"I'm confident that Tom's knowledge and focus on the commercial aspects of our business will help us maximize the value we deliver to our stockholders," stated Paul Boynton, Chairman, President and CEO of Rayonier Advanced Materials. "His sales, marketing and strategic sourcing background coupled with his chemical industry experience will help us grow our Performance Fibers business as we work to further develop differentiated products, continue to improve upon our history of excellent customer support and place our installed capacity into the market."

"I'm excited to join Rayonier Advanced Materials at this remarkable point in the company's long history," said Benner. "With their global leadership position, incremental capacity and growing

demand for their products, Rayonier Advanced Materials has a great future. I look forward to helping the company continue building value for its stockholders.”

Benner has a Bachelor of Science degree in chemical engineering from Penn State University and an MBA from Columbia University.

Certain statements in this document regarding anticipated financial, legal or other outcomes including business and market conditions, outlook and other similar statements relating to Rayonier Advanced Materials' future events, developments or financial or operational performance or results, are "forward-looking statements" made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995 and other federal securities laws. These forward looking statements are identified by the use of words such as "may," "will," "should," "expect," "estimate," "believe," "intend," "anticipate" and other similar language. However, the absence of these or similar words or expressions does not mean that a statement is not forward-looking. While management believes that these forward-looking statements are reasonable when made, forward-looking statements are not guarantees of future performance or events and undue reliance should not be placed on these statements.

About Rayonier Advanced Materials

Rayonier Advanced Materials is the leading global supplier of high-purity, cellulose specialties products, a natural polymer for the chemical industry. Working closely with its customers, the company engineers natural polymeric chemical chains to create dozens of customized high-purity performance fibers at its plants in Florida and Georgia. Rayonier Advanced Materials' intellectual property and manufacturing processes have been developed over 85 years, resulting in unique properties and very high quality and consistency. The company's facilities can produce up to 675,000 metric tons of cellulose specialties products for use in a wide range of industrial and consumer products such as filters, cosmetics and pharmaceuticals. Rayonier Advanced Materials is consistently ranked among the nation's top 50 exporters and delivers products to 79 ports around the world, serving customers in 20 countries across five continents.

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